



BENEFITING JUVENILE DIABETES RESEARCH FOUNDATION

Distinctive, Imaginative, Philanthropic

Be part of our 13th Annual - **\$1.2 million dollar gala!** Rockin' for Research has a unique panache and style that has become a signature event of the year in Vancouver. Last year our event raised \$1,150,000 and in the past 12 years, has raised over \$8 million. You can support diabetes research by becoming a vital part of *Rockin' For Research* Gala at the Hyatt Regency Vancouver, on November 3rd, 2012.

We would like to invite you to join our line-up of generous donors this year and provide a donation from your company that will be showcased at our event where over 500 of the Lower Mainland's most affluent and influential corporate and community leaders will view your products and services.

Your donation will be displayed in our Silent Auction - you will receive a write-up about your donation and company in our Keepsake Program; receive a visual display & signing in our ballroom; receive honourable mention in the Auction Donor listing.

Back by popular demand, our *Mystery Draw* sold out last year and raised \$20,000 for research. If chosen for this draw your donation will be featured in a prominent display – with the donation featured on giant promotional boards in the reception; plus receive honourable mention in the Auction Donor listing.

Sponsorship opportunities also exist for our Live Auction and Grand Prize Draw. Four very unique promotional and merchandising opportunities – to provide a perfect audience to market your company to!

Your generous support will help children with type 1 diabetes who must take over 1000 insulin injections a year to stay alive. And they must poke their fingers for blood tests at least 1000 more times.

These children are at risk of seizures from daily insulin reactions and if not treated promptly, death can result. Insulin helps to manage type 1 diabetes, but does not prevent complications nor is it not the cure.

Sincere thanks from all our kids with type 1 diabetes!

Kind Regards,

Auction Leadership Committee, Rockin' For Research
Benefiting Juvenile Diabetes Research Foundation

Please submit donation form & donation before but no later than August 31, 2012 to receive all benefits offered!

NOTE: Tax Receipts are available for most donations. Please review Revenue Canada guidelines outlined on the attached procurement form

VISIT www.rockinforresearch.com TO REVIEW *ROCKIN' FOR RESEARCH* HIGHLIGHTS AND/OR
FILL OUT THE DONATION FORM ON-LINE

BENEFITS FOR YOUR BUSINESS

A unique marketing opportunity! Your company and donation will be promoted to over 500 gala guests – promotion included on print materials and displays at the event. No donation is too big or too small! Participate in one or more of the following:

Silent Auction Donation:

- Your company and donation will be featured in our Rockin' for Research Keepsake Program
- Your company will be honoured in the Donor Listing in our Keepsake Program
- Your company will receive prominent sign & display during the reception within the reception

Mystery Draw Donation:

- Your company and donation will be promoted and signed in our Mystery Draw Display
- Your company will be honoured in the Donor Listing in our Keepsake Program
- Your company will be included in a two full-page ad featured in the Keepsake Program
- Your donation may be chosen to be featured and displayed on custom made display towers

Auction Sponsorship – Donations Valued \$2500 and over (full details available on request):

- Your company will receive a **quarter-page** ad for a \$2500 donation; **half - page** ad for donations valued over \$5000; **full - page** ad for donations valued over \$10,000 printed in Keepsake Programs.
- Your company name will be featured on our Sponsor Board
- Your company name will be featured in the *Rockin' for Research* post event website
- Your company may be chosen for our Live Auction with emcee recognition, featured display space, power-point presentation during event & multi-media presentation during Live Auction!

Donate today! These items are popular and will be featured in our displays & advertising:

Gift certificates for restaurants, hotels, retail stores, hair and spa products & services, sports, entertainment & theatre tickets, jewellery, artwork, crafts, clothing and accessories, vacation packages, children's gifts, electronic equipment, gift baskets, wine, gourmet food baskets, pet gifts, house wares, appliances, seasonal items, art and unique experiences!

To ensure participation, make your commitment early. Your donation form should be received before but no later than August 31st, 2012 to be included in all print advertising.

Sponsors Include:



VISIT www.rockinforresearch.com TO REVIEW *ROCKIN' FOR RESEARCH* HIGHLIGHTS AND/OR
FILL OUT THE DONATION FORM ON-LINE